

How to Convert AVI to MP4 for Your Portable Devices

Why we convert AVI to MP4 on Mac

Some media applications and portable media devices do not support AVI and require conversion, such as iPhone, iPod, iPad, HTC and so on, while MP4 is a video format commonly found on many portable media devices because of its high compression and high quality output.

How to convert AVI to MP4 on Mac

Following is a guide on how to convert MP4 to AVI in Windows, and you need to download and install the AVI video to MP4 [Video Converter](#) first on your computer.

Note: If you have difficulties with converting AVI video to MP4 video on Mac (Snow Leopard, OS X Lion included), you can use AVI to MP4 [Video Converter Mac](#) to do the work. To get the detailed guide: [User Guide of Video Converter for Mac](#).

[Download Windows Version](#)

[Download Mac Version](#)

Step 1. Import file(s) to the AVI to MP4 converter

Launch this video converter. Click "Add video" and import the videos you want to convert or directly drag&drop them into the program. Batch conversion is supported. You can add more files at one time.



Step 2. Set the output format(s)

Click the "Advanced" button on each imported files and select MP4 as the output format.

Note: You can define the output profiles on the "Advanced" menu, like shown in the following photo. If you just want to set the output format, and keep other settings original, you can directly click the "Format setting" image button besides the "Advanced" to set it quickly.



Step 3. Set the output directory (Optional)

Click "Tools>Preferences" and define the output directory(ies). Skip the step if you want converted files to be saved at the default location.

Step 4. Start the AVI to MP4 conversion

Click "Start" when everything is set, then the MP4 to AVI converter will completed the conversions automatically for us. You are also allowed to stop or pause the conversion during the process. You can also click to watch the video tutorial below.

Note: If you wish, select any imported videos, click "Edit video", and you can edit the videos by clipping, cropping, adding watermarks to, etc.

Now, click "Find target" and enjoy the videos!

Tips on Wondershare AVI to MP4 Converter:

1. If you want to convert AVI video to MP4 video for portable devices like iPhone, iPad and iPod, you can select the

right optimizations on the "Device" menu for Step 2.

2. Wondershare **AVI files to MP4 Video Converter** supports batch conversion, and you can set the converting order by clicking the upward and downward arrows of the files.

 [Free download Video Converter](#)

 [Buy Video Converter](#)